



Max Andersen

Digital designer | 22 85 94 19 | zaqz99@gmail.com

I am a digital designer from Copenhagen with years of experience in the digital world. I am the guy that can do a bit of everything at design, UX and frontend. I love finding creative solutions, and make everyday life easier and more user friendly to navigate.

Work experience



Egmont Publishing A/S

2020

Digital product designer

As an employee in Egmont Publishing my primary projects have been UX/UI design for Egmont-Shop.de and Egmont-Manga.de. Egmont-shop.de was one of the larger and complicated projects that required all my skills to achieve a complete and user-friendly website. This led to a great deal of praise and positive feedback from the German department, who were extremely pleased with the final result.

The assignments have also consisted of UI/UX tasks for Euroman, design for Dans Dig Glad 2020, FIT Live and various marketing tasks for the digital media.

My work areas in my time at Egmont Publishing A/S

- UX/UI design (wireframes and digital design)
- Design manual
- Marketing tasks (digitale banners, iPaper etc.)
- Prototyping (Figma)
- Browser and device testing
- Collaborating with developers



Adapt A/S

2011 - 2019

Digital design, Frontend

I started at Adapt as a Media Graphics student in 2011 working in several different areas, but primarily design and frontend. I got hired as a digital designer in 2015 with a full time position after I finished my education. In my time at Adapt I've met a lot of committed people, and I have been around many different areas, and gathered a lot of knowlegde that transformed me to the unique person that I am today.

Earlier in 2019 with my former colleague and Art Director I won the bronze award in **"Best Design"** at the Splash Awards 2019 for a project that we designed for Boehringer Ingelheim, a portal for vets and pet owners.

My work areas in my time at Adapt A/S

- UX/UI design (wireframes and digital design)
- Design system/Design manual
- Branding
- SoMe content
- Intern marketing tasks (digital & print)
- Prototyping in InVision/Zeplin
- Newsletter design and frontend
- Mailchimp setups
- Browser and device testing
- Development and implementation of web solutions
- Content management in CMS systems (Drupal, Wordpress)
- Teaching customers and colleagues in Drupal as well as Mailchimp
- Managing existing solutions
- Accessibility testing and implementation (Siteimprove, color contrast tests etc.)

Timeline

Work

- 2020 Digital product designer, full time employee at Egmont Publishing A/S
- 2015 - 2019 Digital designer, full time employee at Adapt A/S
- 2011 - 2014 Digital designer and frontend developer, Media Graphics student at Adapt A/S
- 2008 - Present **Freelance work**
Action Center Amager (graphic assignments etc.), 3DGame.dk (leisure project)

Education

- 2011 - 2014 **Media Graphics at NEXT Frederiksberg (KTS)**
Grade: 12
- 2009 - 2010 **Web integrator/developer at Roskilde Tekniske Skole - Maglelunden**
Grade: 12
- 2007 - 2008 **IT Supporter basic course at Ballerup Tekniske Skole**
- 2006 **Media Graphics basic course at NEXT Frederiksberg (KTS)**
- 1995 - 2006 **Primary school, from 0-10**

Courses and conference

- 2016 Coldfront conference, Copenhagen
- 2016 Drupalcon conference, Dublin
- 2014 Drupalcon conference, Amsterdam
- 2012 UX Camp

Tools

Adobe Illustrator

Advanced 

Adobe InDesign

Advanced 

Adobe Photoshop

Advanced 

Figma, incl. prototyping

Advanced 

InVision, incl. prototyping

Advanced 

Sketch

Advanced 

Google Docs/Slides/Sheets

Advanced 

HTML/CSS/SASS/LESS

Advanced 

Mailchimp

Advanced 

Drupal/WordPress

Experienced 

Git

Experienced 

Jira

Experienced 

Other tools that I also know well

- Adobe Acrobat DC
- Adobe After Effects
- Github
- Google Analytics
- Google Optimize
- InVision Studio
- Javascript
- jQuery
- Magento
- PHP
- Principle
- Siteimprove
- Trello
- Word/Excel/Powerpoint
- Zeplin
- Zeroheight

Other information

References

Overview of some of the clients I have worked for. Additional clients may be discussed during a conversation.

- Adapt A/S
- ALT for damerne
- AOF
- Boehringer Ingelheim
- By Malene Birger
- Carl Ras
- Contex
- Dansk Sygeplejeråd (DSR)
- Dans Dig Glad 2020
- Dansommer
- Egmont-Shop.de
- Egmont-Manga.de
- Erhvervsstyrelsen
- Euroman
- Farve & Lak
- FIT Live
- Hildebrandt & Brandi
- Interflora
- KJV
- Lægeforeningen
- Løberen
- Mediq Danmark
- Norden/DS Norden
- Nyhavn Rejser
- Ooppera Baletti
- Rudolph Care
- Skjold Burne
- SimCorp
- Sportmaster
- Unity (Made With Unity)
- Videnskab.dk
- Vitus Rejser

Language

Danish

Main language

English

Writing and speaking

Hobbies and interests

In my spare time I often spend time with keeping up to date of what's happening in both the digital world and the real world, lots of movies and tv shows, training, my family and friends. As a person, I'm quite nerdy, curious, down to earth and always in a good mood.